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## **PRESS RELEASE**

*For Immediate Release*

*March 31, 2004*

***RENEW PLASTICS, a division of N.E.W. Plastics Corp. announces the ICC-ES code approval for EVOLVE® Decking Boards.***

***Luxemburg, WI-***

***RENEW PLASTICS, a division of N.E.W. Plastics Corp., announces that EVOLVE® building products have been certified by the ICC – Evaluation Services (ICC-ES) for exterior decking applications***

***“We are pleased that ICC-ES has accepted and issued to RENEW PLASTICS legacy report number NER-702”, stated Lynie (Lonnie) Vincent, Vice President of N.E.W. and RENEW PLASTICS. “This report is recognized by the National Evaluation Service, BOCA, ICBO and SBCCI and will enable RENEW PLASTICS and our Clients the ability to install our building products and meet building code approval across the United States.” Vincent also adds: “This number along with our Wernock Hersey certification and ASTM D6662 compliance will enable us to further expand our Plastic Lumber products and the respective markets we are targeting by being able to provide the technical data that Engineers, Architects, Builders, and Building Code Officials need to make an educated decision on what products to ultimately design and build with.”***

***RENEW PLASTICS, long considered the pioneer in the manufacture of recycled “Plastic Lumber”, has been processing recycled HDPE (ie: milk and water bottles) into its’ dimensional decking and profiles since 1973. “We have been continuously improving the process and design of our product to always have the most technically advanced and superior product in the market. RENEW PLASTICS has always strived to be the best in the marketplace - not the largest, and it shows in the fact that we have maintained our edge in the market over the years, by retaining our current customers and developing new products that the marketplace and clientele demand.” Vincent added: “While others in the industry have used wood standards to pass their products, we worked with several organizations such as the Plastic Lumber Trade Association (PLTA) and American Society for Testing and Measures (ASTM) to develop a standard which fits alternative building products that have a plastic content. We are the first company that has met ASTM D6662 requirements and we are the first company to be recognized by the Building Code Authorities to have a “Plastic Decking Product” under the correct guidelines that have been established by the ASTM.”***

***Vincent also notes: “While this is a giant leap in validating “Plastic Lumber” in the building trades, credit also has to go out to the members of the Plastic Lumber Trade Association, specifically the Officers of the Organization who have tirelessly worked for 10 years to develop this standard. Credit also has to be given to Prabhat Krishnaswamy of Engineering Mechanics of Columbus Ohio, Mal McLaren of M.G. McLaren Engineering, Tom Nosker of Rutgers University (AMIPP) and Vijaya Gopu of Tulane University who assisted the D20 group of the ASTM to come up with this standard.”***

*Recreational ♦ Industrial ♦ Residential ♦ Agricultural ♦ Commercial*



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**RENEW PLASTICS, and its parent company, N.E.W. Plastics Corp. is a privately-held Wisconsin Corporation headquartered in Luxemburg, WI with additional facilities in Coleman, WI and Atlanta, GA. Products manufactured are Perma-Poly™ Profiles and Sheeting, EVOLVE® Residential Decking and Building Products, Commercial grade Decking, Injection Blow-Molded jars and Containers, Blow-Molded Plastic Containers for the food, chemical, nutraceutical, and cosmetic industry, and Industrial Blow-Molded parts. Parent and subsidiaries employ in excess of 210 people.**

**For more details on RENEW PLASTICS products, please contact:**

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**For ICC-ES Information please contact their website:**

[www.icc-es.org](http://www.icc-es.org)

**For ASTM information please contact their website:**

[www.astm.org](http://www.astm.org)

**For PLTA information please contact their website:**

[www.plasticlumber.org](http://www.plasticlumber.org)

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[www.emc-sq.com](http://www.emc-sq.com)

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**RENEW PLASTICS.... Continually Evolving!**

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